

Webinar “HR 4.0: THE FUTURE IS HYBRID”

RELEASE FOR USE OF PERSONAL DATA AND PUBLICATION OF PERSONAL DATA, IMAGES AND VIDEOS - INFORMATION ON DATA PROCESSING

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Moreover pursuant to art. 13 of the European General Regulation on Data Protection 2016/679 -"GDPR", this statement aims to explain how the FOUNDATION EUROPEAN SCHOOL OF MANAGEMENT ITALIA (hereinafter also called as ESCP TORINO CAMPUS or the "Holder") collects, uses and stores your personal data.

INFORMATION ON THE PROCESSING OF PERSONAL DATA

1. CONTROLLER – Contacts data:

Controller: FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT ITALIA, based in Corso Unione Sovietica 218BIS, 10134 – Torino - Italia, also called the “Holder”

- **Data Protection Officer (DPO):** dpotorino@escp.eu
- **The complete Privacy Policy is available at this link:**
http://www.escpeuropetorino.it/GDRP/informativa_EN.pdf

2. PURPOSES OF DATA PROCESSING:

Your data are processed in order to participate in the webinar “HR 4.0: THE FUTURE IS HYBRID”, organized by the ESCP TORINO CAMPUS;

Moreover, Fondazione European School of Management Italia would like to publish your personal data (name and last name, background, possible pictures, audio/video shooting) to informative aim, formative and promotional about Fondazione ESMI and ESCP Campus activities. Divulcation could be by traditional ways like automatic communication system (e-mail, instant messaging, social network, website, app and others) and, anyway, in order to guarantee data’s security and privacy.

3. CATEGORIES OF RECIPIENTS:

In order to pursue the above-mentioned purposes, within FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT those who can come into contact with personal data include employees (as well as persons treated as such and collaborators) working in the main offices and services and in the sales network, as well as structures – including external ones – that carry out technical tasks on behalf of FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT ITALIA and are expressly appointed for the purpose.

Specifically for this event, the data will be processed by PLESH TECH SRL, for the following purpose: registration to the event and delivery of the activity on a dedicated platform.

To formative/informative and promotional purposes, to students, potential customers and, in general, all ESCP network.

To comply with laws, regulations, EU legislation, and provisions from authorities empowered by the law or from oversight and supervisory bodies or in the public interest.

- 4. TRANSFER OF DATA ABROAD AND OUTSIDE THE EU:** FONDAZIONE ESMI processes data inside European Union and in third countries for which the European Commission has expressed a decision of adequacy or adequate guarantees exist.
- 5. PERIOD FOR WHICH PERSONAL DATA WILL BE STORED:** Your data will be processed by FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT ITALIA for the time that is strictly necessary to process your request; in particular:
- to organize the webinar “HR 4.0: THE FUTURE IS HYBRID”: 2 years;
 - Videos, screenshot, testimonies, used for the event: 10 years.
- 6. PROFILING:** FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT ITALIA does not carry out profiling activities on personal data, i.e. personal data processing is not automated with the goal of assessing certain personal aspects.

7. RIGHTS OF THE DATA SUBJECT. What are my rights regards to the processing of my data?

You can exercise the following rights:

- Right of access to data stored by FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT ITALIA;
- Right of rectification in case data are incomplete or inaccurate;
- Right of erasure;
- Right of restriction of processing;
- Right to data portability.

The above-mentioned rights can be exercised by a written request that as to be send to the Controller or at DPO Data Protection Officer.

You have the right to lodge a complaint regarding the processing of your data by FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT ITALIA with the *Garante Per la Protezione dei Dati Personali* (personal data protection authority).

By taking part into the event and providing the requested data, you implicitly consent the use and communication of the above personal data (images included) for information and advertising purposes regarding the webinar “HR 4.0: THE FUTURE IS HYBRID” organization by ESCP Turin campus (Fondazione European School of Management Italia).

The Controller
FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT ITALIA